

(This notice has been translated from the original notice in Japanese. In the event of any discrepancy, the original in Japanese shall prevail.)

November 4, 2011

Name of Company: Sanshin Electronics, Co., Ltd.

Representative: Mitsumasa Matsunaga (President)

(Code No. 8150 Listed in the First Section of the Tokyo Stock Exchange)

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For Immediate Release:

Notice of Revision of Business Forecast

Considering the recent business trend, we have revised the business forecast released at the time of the announcement of financial statements on May 18, 2011, as follows:

Regarding the Revision of the Business Forecast

Revision of the values in the consolidated business forecast for the full fiscal year ending in March 2012

(April 1, 2011 to March 31, 2012)

(Million yen)

	Sales	Operating profit	Ordinary profit	Net profit	Net profit per Share (yen)
Previous Forecast (A)	178,000	1,550	1,600	1,100	36.33
Current Forecast (B)	170,000	1,700	1,700	1,150	37.98
Increase/Decrease (B-A)	(8,000)	150	100	50	
Rate of Increase/Decrease (%)	(4.5)	9.7	6.3	4.5	
(Reference) Results for Previous Term (fiscal year ended March 31, 2011)	182,670	2,163	2,256	1,447	47.81

Reason for Revision:

Although net sales fell short of the initial forecast, in terms of income the consolidated business results in the current first half of the consolidated cumulative period were more favorable than the initial forecast. However, regarding the situation in the third quarter and in the future, the Company expects the business environment to become even more severe than the initial estimation, since there is a growing feeling of that the economy of the whole world is slowing down, the exchange rate is continuing even more in favor of the yen than was initially assumed, and the extent of the impact of the flood damage in Thailand is also unclear.

As a result, the Company has changed the consolidated business forecast for the full fiscal year stated in the brief settlement report of the term ended March 2011 (announced on May 18, 2011) as above. The exchange conversion rate serving as the basis for the consolidated business forecast for the full fiscal year is set at 1 U.S. dollar = 78 yen (first half: 79.82 yen, the second half: 76 yen).

Note: The above business forecast is based on currently available information, and so includes potential risks and uncertain factors. There is a possibility that actual business performance will differ from the forecast considerably due to various factors.