

(This notice has been translated from the original notice in Japanese. In the event of any discrepancy, the original in Japanese shall prevail.)

6 November, 2009

Name of Company: Sanshin Electronics, Co., Ltd.

Representative: Mitsumasa Matsunaga (President)

(Code No. 8150 Listed in the First Section of the Tokyo Stock Exchange)

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For Immediate Release:

Notice of Revision of Business Forecast

Considering the recent business trend, we have revised the business forecast released on May 19, 2009, as follows:

Revision of the values in the consolidated business forecast for the fiscal year ending in March 2010

(April 1, 2009 to March 31, 2010)

(Million yen)

	Sales	Operating profit	Ordinary profit	Net profit	Net profit per Share (yen)
Previous Forecast (A)	194,000	1,550	1,700	1,150	37.98
Current Forecast (B)	185,000	2,000	2,000	1,350	44.58
Increase/Decrease (B-A)	(9,000)	450	300	200	
Rate of Increase/Decrease (%)	(4.6)	29.0	17.6	17.4	
(Reference) Results for Previous Term (fiscal year ended March 31, 2009)	229,643	3,711	4,084	2,209	71.61

Reason for Revision:

As the employment situation has worsened in Japan, the U.S., and Europe, consumer spending became worse and the business environments from the third quarter are uncertain, and so we have revised the estimated values in the previously-announced consolidated business forecast. For the revised forecasted values, the full year exchange rate is 1 US dollars = 92.75 yen (95.49 yen for first half; 90 yen for second half).

Note: The above business forecast is based on currently available information, and so includes potential risks and uncertain factors. There is a possibility that actual business performance will differ from the forecast considerably due to various factors.