

(This notice has been translated from the original notice in Japanese. In the event of any discrepancy, the original in Japanese shall prevail.)

21 October, 2009

Name of Company: Sanshin Electronics, Co., Ltd.

Representative: Mitsumasa Matsunaga (President)

(Code No. 8150 Listed in the First Section of the Tokyo Stock Exchange)

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For Immediate Release:

Notice of Revision of Business Forecast

Considering the recent business trend, we have revised the business forecast released on May 19, 2009, as follows:

Revision of the values in the consolidated business forecast for the second quarter of the accumulated term ending in March 2010 (April 1, 2009 to September 30, 2009)

(Million yen)

	Sales	Operating profit	Ordinary profit	Net profit	Net profit per Share (yen)
Previous Forecast (A)	96,000	550	700	450	14.86
Current Forecast (B)	99,000	1,100	1,050	800	26.42
Increase/Decrease (B-A)	3,000	550	350	350	
Rate of Increase/Decrease (%)	3.1	100.0	50.0	77.8	
(Reference) Results for Previous Term (Six months ended September 30, 2009)	129,098	2,669	2,906	1,594	50.96

Reason for Revision:

With regard to the current first half (second quarter), operating profit, ordinary profit, and net profit are estimated to exceed the forecasted values, due to the increase in sales and the reduction in selling, general and administrative expenses, etc., and so we would like to revise the forecasted values. For the revised forecasted values, the term-end exchange rate is 1 US dollars = 95.49 yen. (The exchange rate for the previous forecast: 1 US dollars = 95 yen.)

The full-year business forecast will be released at the time of the announcement of financial statements for the second quarter on November 6, 2009, after reviewing the latest market and customer trends.

Note: The above business forecast is based on currently available information, and so includes potential risks and uncertain factors. There is a possibility that actual business performance will differ from the forecast considerably due to various factors.