

(This notice has been translated from the original notice in Japanese. In the event of any discrepancy, the original in Japanese shall prevail.)

6th February, 2009

Name of Company: Sanshin Electronics, Co., Ltd.
Representative: Mitsumasa Matsunaga (President)
(Code No. 8150 Listed in the First Section of the Tokyo Stock Exchange)
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For Immediate Release:

Notice of Revision of Full-Year Business Forecast

Based on recent business trends and other factors, Sanshin Electronics, Co., Ltd. announces the following revision of the consolidated earnings forecast for the March 2009 term (1st April, 2008 – 31st March, 2009) announced on 6th November, 2008, when the settlement of accounts for the first six months of the term was made public.

1. Revision of Forecast for Consolidated Business Performance (1st April, 2008 – 31st March, 2009)

(Unit: Million yen)

	Sales	Operating profit	Ordinary profit	Net profit	Net profit per share
Previous Forecast (A)	250,000	5,100	5,300	3,000	99.07 yen
Current Forecast (B)	226,000	2,900	3,600	1,600	52.84 yen
Increase/Decrease (B – A)	-24,000	-2,200	-1,700	-1,400	--
Rate of Increase/Decrease (%)	-9.6	-43.1	-32.1	-46.7	--
(Reference) Results for Previous Term (March 2008 Term)	262,065	5,061	5,422	3,414	106.95 yen

2. Reasons for Revision

The financial crisis is now having repercussions for the real economies of emerging countries, and the Company expects that the global economic cooling will worsen. Moreover, the yen is appreciating more sharply than anticipated. As a consequence, the business environment of the Company is deteriorating.

In the circumstances, production adjustments and falls in prices, especially of digital home appliances, are accelerating, and declines in consolidated sales and profits in the full year are now inevitable. Moreover, the loss on the valuation of shares posted in the third quarter may change, depending on future stock price movements. Given this situation, the Company has decided to revise the previously announced forecast. An exchange rate of 90 yen to the U.S. dollar has been assumed for the revised forecast, in comparison with 100 yen to the dollar for the previous forecast.

Although the forecast for the full year has been revised because of the rapid and unforeseeable deterioration in the business environment, the Company has elected not to revise the existing dividend forecast (annual dividend of 38 yen per share).

(Note) The forecast in this notice is based on data currently available and includes potential risks and variable elements. Actual results may differ materially from the forecast due to various factors.