

(This notice has been translated from the original notice in Japanese. In the event of any discrepancy, the original in Japanese shall prevail.)



15th October, 2008

Name of Company : Sanshin Electronics, Co., Ltd.
Representative : Mitsumasa Matsunaga (President)
(Code No. 8150 Listed in the First Section of the Tokyo Stock Exchange)
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For Immediate Release:

Notice of Revision of Business Forecast

Based on recent business trends etc., please be advised of the following revision of the forecast for consolidated business performance for the first six months of the March 2009 Term (1st April, 2008 – 31st March, 2009) which was originally announced on 14th May, 2008, when the settlement of accounts was made public.

Description

1. Revision of Forecast for Consolidated Interim Business Performance (1st April, 2008 – 30th September, 2008)

(Unit: Million yen)

	Sales	Operating profit	Ordinary profit	Net profit	Net profit per share
Previous Forecast (A)	121,000	2,180	2,200	1,100	35.16 yen
Current Forecast (B)	129,000	2,700	2,800	1,500	46.90 yen
Increase/Decrease (B – A)	8,000	520	600	400	11.74 yen
Rate of Increase/Decrease (%)	6.6%	23.9%	27.3%	36.4%	-
(Reference) Interim Results for Previous Term (March 2008 Term)	137,718	3,256	3,310	2,057	64.34 yen

2. Reasons for Revision

Products for home game consoles, LCD televisions, and Blu-ray disc players performed well in the first half of the fiscal year under review, as a result of which both sales and profits are expected to exceed initial forecasts.

However, we expect that the slowdown of the global economy caused by the financial crisis in the United States will become more evident, and that the unfavorable business environment will continue. Under the circumstances, we have decided not to alter the full-year forecast that was announced on May 14, 2008.

(Note) The business forecast in this notice is based on data currently available and includes potential risks and variable elements. Actual results may differ significantly from the forecast due to various factors.